

Hackathon: pre-market consultation, 13 November 2025
Malmö Arena Hotel, 9:00-13:00

Sustainable and effective healthcare requires innovative solutions – collaborate to solve procurement challenges with healthcare buyers

After a need-a-thon in May public buyers from the healthcare sector return with a clear description of a problem their organisation faces. In this hackathon they are looking for ideas and guidance from industry.

The following challenges will be hacked:

- 1) WIGEV – detailed description
- 2) ZITA gV - detailed description
- 3) TBC

The event is separated in three parts:

- 1) public forum on sustainable public procurement in healthcare,
- 2) closed workshop for potential suppliers and
- 3) face-to-face conversations of buyers and interested suppliers.

To express interest suppliers shall please come forward to marlene.grauer@bme.de or pascal.dumontduvoitel@bme.de

The event will be followed by a pitch to a larger group of buyers interested in the same solutions in December 2025.

Disclaimer:

Despite this event being outside the public procurement framework, comprehensive documentation of the event will be made publicly available to ensure fair access. The documentation will not include any details of the proposed solutions.

Setting:

- Official side-event to [Conference - Nordic Center for Sustainable Healthcare](#)
- Access to closed workshop after pre-screening with marlene.grauer@bme.de or pascal.dumontduvoitel@bme.de

Goals:

- Pre-market consultation for the buyer to identify possible path(s) to solution(s) and an improved challenge description
- It is a chance to better understand your potential customer for companies

Preliminary agenda:

Time	Content	Method
45min	Public forum on innovative healthcare procurement	Seminar, open to public
90min	Hackathon with public sector challenges	Closed groups: challenge owner & associated companies
15min	Short break	
60min	Parallel 1-on-1 conversations	
	<div> Challenge Owner: WIGEV <ul style="list-style-type: none"> • Company A • Company B • Company C 20 minutes each </div> <div> Challenge Owner: ZITA <ul style="list-style-type: none"> • Company A • Company B • Company C 20 minutes each </div>	
10min	Next steps & joint closing of event	

Contact/registration:

Pascal Dumont du Voitel: pascal.dumontduvoitel@bme.de

Marlene Grauer: marlene.grauer@bme.de